

University Governance and Academic Leadership in the EU and China

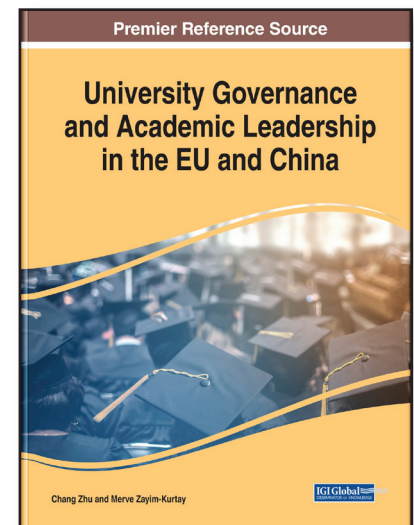
Part of the Advances in Educational Marketing, Administration, and Leadership Book Series

Chang Zhu (Vrije Universiteit Brussel, Belgium) and
Merve Zayim-Kurtay (Vrije Universiteit Brussel, Belgium)

Description:

Institutions of higher education across the world are expected to contribute to the resolution of economic, social, and environmental problems and to respond to them. However, in order to meet these expectations, universities need to have a strong sense of university governance to provide academics and researchers with a high degree of independence.

University Governance and Academic Leadership in the EU and China provides innovative insights into the evolving higher education system of university governance in Europe and China. The content within this publication analyzes university governance, education technology, academic integrity, higher education, clear role positioning, and more. It is a vital reference source for education administrators, educators, academicians, policymakers, government officials, professionals, researchers, and consultants seeking coverage on topics centered on successful and effective leadership in modern universities.



ISBN: 9781522574415

Release Date: February, 2018

Copyright: 2019

Pages: 360

Topics Covered:

- Academic Integrity
- Clear Role Positioning
- Educational Administration and Leadership
- Educational Technologies
- European and American National Systems
- Higher Education
- Modern Management
- Professionalization
- Student Development
- University Counselor System
- University Governance

Hardcover: \$195.00

E-Book: \$195.00

Hardcover + E-Book: \$235.00

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA