



## LEAD BOOK University Governance and Academic Leadership in the EU and China

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## Objectives

- To develop mutual understanding between European and Chinese stakeholders in university governance and academic leadership
- To share and promote advanced academic leadership practices:
  - Offering an overview of the Chinese and European HE systems
  - Providing unique cases from each context and to bring these two perspectives together through EU-China collaboration and comparisons
  - Providing a deep insight into specific leadership practices and experiences from a variety of different higher educational contexts and from different levels in university structure



## Significance

- enabling comparisons among diversity of higher education systems and allows readers to grasp the idea of how the context matters for university governance
- providing insight concerning the perspectives of various stakeholders of academia including the ones with managerial and non-managerial roles
- showing how academic leadership is exhibited at different relevant levels (university level & unit level practices and examples)
- integrating and synthesizing Chinese and European perspectives



## Structure of the book

### Section 1. University governance and academic leadership in China

- Governance structure
- Characteristics of academic leaders
- Research funding
- Counselor system

### Section 2. University governance and academic leadership in the EU

- HE governance
- Shared leadership
- Strategic university governance
- Cultural transformation in HE
- Strategic planning
- Conflict management

### Section 3. University governance and academic leadership: Perspectives from EU-China cooperation

- Academic leadership capacity building
- Academic integrity
- EU & China collaboration
- Mobility cooperation



## Section 1: China focus

Governance of higher education institutions in China: Structures and trends

- Prof. Liu Baocun and Dr. Hui Zhang

Academic leaders in leading Chinese universities

- Meiyang Jing and Dr. Xiang Yao

Research funding and its effects on academic research under China's university governance system

- Dr. Xi Yang, Huan Li, and Bing Chen



## Section 1: China focus

Counselor system under the perspective of Chinese university governance

- Dr. Cheng Jiang, Meng Li, & Yao Luo

Comprehensive reform of university governance system: The paradigm of Tongji University

- Dr. Yan Wang and Ruixue Li

Towards good governance of entrepreneurial university: The case of Zhejiang University

- Dr. Wei Yao, Mosi Weng, and Tiange Ye



## Section 2: EU focus

- Fostering academic citizenship with a shared leadership approach
  - Dr. Lucas Zinner
- Strategic university governance: More than playing a subtle power game in a complex international academic ecosystem
  - Prof. Jan Cornelis
- Academic Leadership for cultural transformation
  - Dr. Yaşar Kondakçı and Dr. Merve Zayim-Kurtay



## Section 2: EU focus

- Vision and strategic planning of university governance: The case of Middle East Technical University
  - Prof. Gülser Köksal and Dr. Altan İlkuçan
- Between academic self-governance and state control: The case of the University of Ljubljana
  - Prof. Ivan Svetlik
- Governance of Portuguese universities within European higher education - NOVA University experience: Implications of a new national legislation
  - Prof. António Rendas



## Section 2: EU focus

- Governance within diverse university structures: The case of Charles University
  - Prof. Tomas Zima
- Global challenges and trends of university governance structures
  - Anthony Antoine and Prof. Luk Van Langenhove
- Academic leadership skills: Managing teams and conflict management
  - Prof. Melita Kovacevic



## Section 3: EU-China cooperation

- University governance and academic leadership capacity building: Perspectives of European and Chinese academic leaders
  - Prof. Chang Zhu and Dr. Merve Zayim-Kurtay
- Institutional attitudes towards academic integrity in recently internationalizing higher education institutions: A comparative analysis of Chinese and Turkish higher education
  - Dr. Ceren Ergenç and Dr. Serap Emil



## Section 3: EU-China cooperation

- Academic leadership and the business gateway to the Chinese and Portuguese speaking world
  - Prof. João Amaro De Matos
- Challenges of Chinese and the EU universities in mobility cooperation: HEIs managerial administrative staff perspective
  - Joanna Mrowiec-Denkowska, Yujuan Chen, and Fryderyk Zoll



## Timeline for publishing

Review process  
August 30, 2018

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Final chapters to the publisher  
October 30, 2018

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Full completed file to the publisher  
November 30, 2018

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2019

