



Session 4: Panel discussions: Challenges and Strategies to enhance Academic Leadership in the EU and China contexts

Chair: Prof. Dominique Verte, Vrije Universiteit Brussel

- Prof. Luc Taerwe, Director of China Platform, Gent University
- Prof. SHEN Wei, ACE Founding Co-Chair; Jean Monnet Chair in EU-China Relations; Associate Pro Vice-Chancellor International Relations, Deakin University, Australia
- Prof. Joao Amaro de Matos, Vice-Rector International Development, CEMS Executive Board Member, Universidade Nova de Lisboa
- Prof. LIU Chun, Deputy director, Office of Science and Technology, Tongji University

Prof. dr. JOÃO AMARO DE MATOS

- The challenge of a modern European University, is to understand how to design an effective and efficient incentive system that leads the different institutions within the University to work together, using all their potential synergies in order to satisfy the strategic goal of the University as a whole, as driven from its Mission and Vision.
- One such system must be designed in the full respect of the autonomy of the different institutions, be efficient in the sense that it converge rapidly, avoiding lengthy negotiations, and be effective in the sense that it will converge to the desired results.
- The challenge is to understand how to design an incentive system that induces a bottom-up reaction as desired by the top-bottom established strategy.